



PRO RODEO *Weekend*

Sponsorship Packet

FRIDAY
June 2 & SATURDAY
June 3

GATES OPEN AT 5:30 PM

**MONROE COUNTY
FAIRGROUNDS**

5240 Highway 411
Madisonville, TN

Produced by





PRO RODEO Weekend Sponsorship Packet

Gold Sponsor Package/Presenting Sponsor Package: \$5,000.00 (1 available)

- Sole presenting sponsor of event
- Company name/logo on event program cover page, event backdrop and event banner
- Social Media advertising
- Full page in event program (both nights)
- Logo/name displayed on Main Gate (both nights)
- Company mention each time each time a horse or bull is released from a chute
- 50 complimentary tickets

Silver Sponsor Package: \$2,500.00 (12 available)

- Logo/name displayed on sponsorship page in event program & on event backdrop
- Social Media advertising
- ½ page business ad in event program (both nights)
- Logo/name displayed on bucking chute
- Company mentions each time each time a horse or bull is released from a chute
- 25 complimentary tickets

Bronze Sponsor Package: \$1,250.00 – (unlimited)

- Logo/name displayed on sponsorship page in event program & on event backdrop
- Social Media advertising
- ¼ page in event program (both nights)
- Company mentions during rodeo
- 10 complimentary tickets

Event Sponsor Package: \$500.00 – (7 available)

- Mention in event program
- Event Backdrop & Social Media advertising
- Opportunity to sponsor one of the following events:
 1. Bareback Riding
 2. Calf Roping
 3. Ranch Bronc Riding
 4. Saddle Bronc Riding
 5. Barrel Racing
 6. Team Roping
 7. Bull Riding

Support Sponsor Package: \$250.00 – (unlimited)

- Mention in event program
- Event Backdrop advertising

Sponsorship Agreement

Business Name: _____

Contact Name: _____

Title: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

Please choose a sponsorship level below:

- \$5,000 - Gold Sponsor/Presenting Sponsor Package
- \$2,500 - Silver Sponsor Package
- \$1,250 - Bronze Sponsor Package
- \$ 500 - Event Sponsor Package (Event: _____)
- \$ 250 - Support Sponsor Package
- In-Kind Sponsorship (_____)

Please email logo to (Monroe County Rodeo in Subject line): visitmonroetn@gmail.com

Checks made payable to: Monroe County Government

Remit payment to: Monroe County Finance c/o Monroe County Rodeo
103 College Street Suite 9
Madisonville, TN 37354

AGREEMENT:

By signing below, the above named hereby confirms their authority to make this agreement on behalf of the company mentioned and agrees to remit the amount associated with the chosen sponsorship level by the deadline date of May 12, 2023 receiving in return the advertisements and benefits stated in the 2023 Monroe Rodeo Sponsorship Packet.

AUTHORIZATION:

Signature: _____ Date: _____